

Perry Reid Properties Earns National Recognition as a Best Place to Work Multifamily®

For Immediate Release

Lincoln, NE, December 3, 2025: Perry Reid Properties has ranked #18 in the nationwide Best Places to Work Multifamily® list, produced annually by the Multifamily Innovation® Council.

Perry Reid Properties was honored during the national Best Places to Work Multifamily® live broadcast event, where multifamily executives and team members from across the country tuned in to celebrate workplace excellence and recognize the organizations creating the strongest employee experiences in the apartment industry.

The multifamily housing industry contributes more than \$3.4 trillion to the United States economy each year and supports more than 17.5 million jobs. Apartment living continues to play a vital role in local communities, providing accessible housing options for households in every stage of life.

This recognition highlights the importance of strong workplace culture in today's multifamily landscape. As leaders navigate rapid change in operations, technology, and resident expectations, employee engagement has become one of the clearest indicators of organizational performance. The Best Places to Work Multifamily® program honors companies that invest in their teams and demonstrate a measurable commitment to cultivating exceptional workplace environments.

Rankings are determined through an independent evaluation that includes a review of company policies and confidential employee feedback. This method ensures that the results reflect the authentic experiences of the people who work inside these organizations.

In addition to the overall rankings, companies are also evaluated for the Best Places to Work Multifamily® for Women list. This distinction represents an additional standard of excellence and highlights organizations where women experience meaningful opportunity, support, and belonging. To qualify, companies must meet rigorous criteria that include strong female participation in the survey, a minimum number of women represented within the organization, and an average positive

response from women of eighty percent or higher. Only companies that already qualify as a Best Place to Work Multifamily® are eligible for this further recognition.

The program also features expanded company profiles that provide one of the most comprehensive workplace and organizational insights available in the multifamily industry. These profiles are part of a national platform provided by the Multifamily Innovation® Council and are available to multifamily owners, operators, and suppliers across the country. The platform gives companies the opportunity to showcase who they are, how they operate, and the value they bring to the market.

Best Places to Work Multifamily® companies receive a special badge on their profile, distinguishing them as nationally recognized leaders in workplace culture. This badge signals to job seekers, partners, investors, and industry peers that the company has earned a verified standard of excellence.

Each company profile presents a full picture of the organization. Profiles include the markets the company serves, the technical stack employees use to perform their work, visibility into leadership teams across departments, a history timeline, mission, vision, and core values, as well as images, videos, and a corporate gallery that offers an inside look at company culture. Organizations can also showcase media features, executive interviews, company news, growth announcements, case studies, and a clear picture of their ideal client and who they serve in the market.

This level of transparency allows leaders, residents, investors, and job seekers to understand how companies operate internally. When organizations invest in their teams, engagement rises, retention strengthens, operational performance increases, and the resident experience improves. These profiles represent an important shift in how the multifamily industry evaluates excellence and communicates value.

“Strong cultures do not happen by accident. They are built with intention,” says Patrick Antrim, Chairman of the Multifamily Innovation® Council and producer of the national Best Places to Work Multifamily® program. “The companies recognized as Best Places to Work Multifamily® are modeling what high performance looks like in our industry. They invest in their people, they listen to their teams, and they create environments where employees are equipped to do meaningful work. This is how operational excellence is created, and it is how resilient multifamily companies are being built.”

The program provides significant value to all participating companies through detailed organizational reports that include engagement data, satisfaction metrics,

employee comments, and analysis of the factors that shape workplace performance. These insights help organizations strengthen culture, reduce turnover, enhance training, and improve both resident experience and operational outcomes.

“The future of multifamily belongs to companies that understand the connection between people and performance,” Antrim adds. “When employees feel supported and aligned with the mission, everything improves. These companies are demonstrating that culture is not a nice to have. It is a strategic advantage.”

For more information about the Best Places to Work Multifamily® program, or to register for next year’s rankings, visit www.multifamilyinnovation.com.

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